



MEDIA RELEASE

Muval Moves into Corporate Sector to Take Stress out of Employee Relocations

As more Australians move for work, national online removalist booking platform Muval has moved into the corporate relocation space to make employee moves easier and more efficient.

Research shows that almost a third (29%) of Australians have moved for work, and more than a third (35%) of those who moved for work relocated to another city, while 23% moved to another state, 8% to a regional area and one in 10 moved to another country.

The main reason Australians are moving for work is for more money (62%), with around a fifth of work moves based on other economic drivers including a cheaper lifestyle (13%) and more affordable housing (8%).

While many Australians have been willing to take a pay cut to work from home, one in four (24%) Australians would move to another city or state if they were offered a \$50,000 increase in salary.

Most (49%) work moves have taken place in the past two years and in line with this increased interest in moving for work, Muval has been receiving thousands of requests every month from employers and employees needing help with local, regional, interstate or cross-country moves, including the quickest way to source multiple quotes to account for relocation costs.

Muval CEO James Morrell said the company had launched dedicated services to employees and employers to disrupt the growing corporate relocation sector just as Muval overhauled the traditional removalist industry with its national online marketplace.

“Between COVID and the cost-of-living crisis employers and employees have expanded their horizons and are no longer afraid to look out of town or across the border. The source of Australia’s workforce is very fluid at the moment. We’re receiving thousands of requests every month from employers and employees needing multiple quotes for relocation costs, so we now offer dedicated services to streamline the process and make it a smoother transition,” James said.

Muval’s [Employee Assist](#) program includes:

- No booking fees
- Up to 10 quotes instantly (on main routes)
- Priority service for remote locations
- Direct liaison with HR or Corporate Travel Department
- Flexible payment solutions either directly with employee or finance department
- Only quality, pre-qualified removalists
- Independent advice to help reduce costs of moving
- Additional services including interstate, car relocations, pet relocations, boxes, packing, storage and energy connections

Muval’s [Corporate Assist/Relocation?](#) includes:

- A dedicated account manager
- Instant quotes – no more inflated quotes
- Real time availability
- Quick and easy online booking
- More than 100 vetted removalist companies all over Australia
- Tailored solutions – book the whole truck or use backloading to save space and money

“When we look at Muval’s data, we can see that people are moving all over Australia in search of a more affordable lifestyle and better work opportunities, which means there are thousands of Australian businesses and workers looking for relocation assistance. While there are some long-standing operators in this space, we’re using innovative technology to create an easier, quicker and more affordable way, just like Canva with design and Airbnb with holiday home accommodation. Through Muval’s online portal, employees and employers can get as many instant quotes as they need, compare prices, check availability, find a solution no matter how big or small the move is, and book it then and there. In this day and age, there’s no need to spend countless hours going back and forth on quotes, tick time-intensive boxes for tender processes, deal with inflated quotes or book something that isn’t the right fit - the technology exists to make employee moves easier. Muval’s marketplace is a one-stop-shop for employee relocations, whether it’s a front-line worker moving to the bush or a sports player switching clubs, we’ve got a simple stress-free solution,” James said.

For more on Muval’s corporate relocations visit muval.com.au

About Muval

Muval is a free platform that helps people find the best local and interstate removalists in Australia, compare their prices, and book online. Muval.com.au is one of the top ranked moving house platforms in Australia and provides an important service for those looking to save time and money when looking to move house. As people typically enquire about removalists up to 30 days before they move, Muval data, which is based on online searches for removalists, is a proven early indicator of moving trends in Australia, with the University of Queensland recognising the platform as a reliable source for migration forecasts.

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